



Putting AI in reach:

# A guide to scaling innovation

How Microsoft 365 Copilot Business can accelerate AI adoption at your business



# Why this matters now

In the last year, generative AI initiatives have moved from experimentation to execution, with 45% of small and medium-sized business (SMB) leaders reporting that expanding team capacity with digital labor is a top priority over the next 12 to 18 months.<sup>1</sup>

This shift has created the **Frontier Firm**, where AI capabilities and agents amplify human expertise.

Frontier Firms **accelerate decision-making and innovation** with real-time insights. As a result, these hybrid human-AI teams **unlock agility, productivity, and entirely new business models**.

AI mastery isn't reserved for robust enterprises; **Microsoft 365 Copilot Business** puts the latest digital labor tools in your hands, and this e-book outlines the framework your business can use to fuel organization-wide AI adoption by making it more affordable to expand Copilot across your teams.

1. "2025 Work Trend Index Highlights the Rise of Frontier Firms—Here's why SMBs May Have the Advantage," Microsoft, 2025.

2. "2025: The Year the Frontier Firm is Born," Microsoft, 2025.

## Frontier Firms are showing what's possible

A recent survey of Frontier Firm workers showed that:

**71%**

believe their company is thriving.<sup>2</sup>

**55%**

can take on more work.<sup>2</sup>

**94%**

are more optimistic about future work opportunities.<sup>2</sup>

# Get more value with one simplified solution

## Single solution

One AI solution works across your business and is included with your Microsoft 365 Copilot Business plan.

## Connected experience

Copilot works across familiar apps like Teams, Outlook, Word, Excel and PowerPoint, no context-switching required.

## Unified interface

The Copilot app unifies chat, search, apps and agents in a single, easy-to-navigate experience.

<sup>3</sup>Internal Microsoft study in partnership with PSB Insights. Based on a sample size of 351 SMB employees, including 176 information workers and 175 decision makers.



And we're seeing that many companies like yours are already seeing the impact:

# 66%

of SMBs use Copilot to **manage projects and streamline task management.**<sup>3</sup>

# 52%

of SMBs use Copilot to generate creative ideas to assist with the **content creation process.**<sup>3</sup>

# 55%

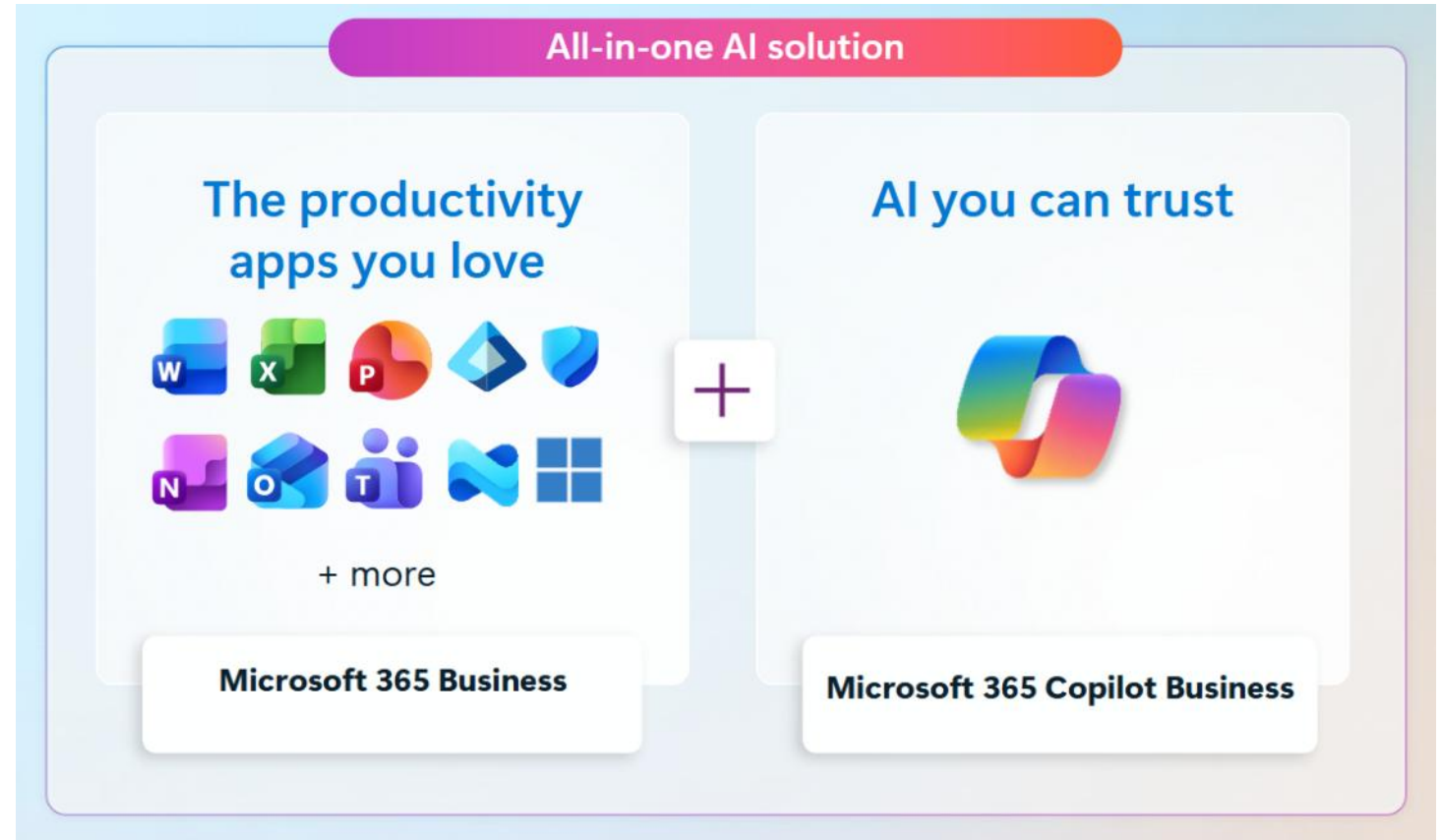
of SMBs use Copilot agents to **automate tasks.**<sup>3</sup>



# Microsoft 365 Copilot Business: Your UI for AI

AI is not out of reach; **Microsoft 365 Copilot Business** takes the guess work out by delivering direct access to intelligent assistance and improved collaboration inside the tools your teams are already using.

- ✓ Accelerate AI adoption with an affordable entry point
- ✓ Get started with a team or department before scaling more broadly
- ✓ Extend security with optional add-ons for even more peace of mind



# Microsoft 365 Copilot Business is built on trust

Microsoft 365 is built on existing commitments to data security and privacy, enabling you to always stay in control.

- ✓ With Copilot, you stay in control of your data.
- ✓ Your data is not used to train foundation large language models, including those used by Microsoft 365 Copilot Business.
- ✓ Copilot honors your existing **Microsoft 365 permissions** and policies for data access.
- ✓ You're protected against AI security and copyright risks with the **Microsoft Customer Copyright Commitment**.

On top of these data security and privacy commitments, the **Microsoft Copilot Control System** makes it easy for IT to manage deployment, agent lifecycle, and usage analytics to support secure, scalable adoption.



“ We’ve avoided AI solutions until now because our industry is so regulated that we can’t afford to import data into outside solutions. But Copilot keeps all the data supplied to us by customers inside our own system so they can trust what we do with it. Plus, when we use it, it’s right there in Microsoft 365.”

—Philip Burrige  
Company Director, [Morula Health](#)

# Turn Microsoft 365 Copilot into secure, practical business value

## Assess, deploy and adopt Microsoft 365 Copilot with confidence

Commstec helps businesses adopt Microsoft 365 Copilot in a secure, controlled and practical way.

**Assess:** We identify readiness gaps across security, permissions, data exposure and governance.

**Deploy:** We implement the right technical and policy foundations based on your current environment and goals.

**Support:** We provide guidance, user enablement and ongoing support to help drive safe adoption and measurable value.

Get started with a structured approach to Microsoft 365 Copilot.



# Adopt Microsoft 365 Copilot with confidence

Whether you're just getting started or moving ahead with AI adoption, Commstec can help your organisation prepare, secure and deploy Microsoft 365 Copilot in a practical way.

We help you assess readiness, shape your adoption approach, prepare your Microsoft 365 environment, and support your team through a secure and controlled rollout.

Microsoft 365 Copilot Business brings together familiar Microsoft 365 apps, built-in AI capabilities, and enterprise-grade security in one solution, helping you save time and reduce complexity.

Book a Microsoft 365 Copilot readiness workshop with Commstec. We'll help you assess whether Copilot is the right fit for your business, identify key security and data readiness considerations, and define the next step.

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